

STRATEGIC PLAN

2025-2028

24 April 2025

Food For Faith

www.foodforfaith.org.nz



OUR VISION The Trust exists to support Christians' engagement with the world

PURPOSE We provide resources that encourage and enable a growth in maturity of Christian faith.

VALUES Centered on the person of Jesus Christ as encountered in the Gospels, the Tradition of the Church, and in the lived experience of Food for Faith followers, we value kindness, empathy and respect for all. We demonstrate hospitality and generosity. The Food for Faith Trust is supported solely through donations/koha and grants.

KEY OBJECTIVE

We seek to grow the Trust's overall reach, serving young people alongside our older audiences, both inside and outside the institutional church.

OUTCOMES

- Online resources of appropriate quality, quantity and regularity
- Records of positive and constructive engagement through online comments, phone calls and email subscribers of Food for Faith and other informal encounters
- Transparency around costs through regular reports to donors and potential donors and annual expenditure publicly available on the Charities Commission website
- Occasional calls made as needed, to potential donors and to funding organizations for specific projects
- Increasing number of volunteers/volunteer contributions across activities

ACTIVITIES

Core Activities

1. WEBSITE – Further develop and maintain *Food for Faith* which began online with regular reflections in 2010. FFF has always offered and will continue to offer reflections and resources for those seeking greater maturity of Christian faith.
2. DAILY REFLECTIONS - Prepare and offer daily Lenten and Advent blog-style reflections combining words, illustrations and links to other resources. These will be supplemented by other occasional reflections throughout the year, all of which are offered to email subscribers and on the Food for Faith website.

3. WEEKLY HOMILY STUDIO - Organize and record a panel discussion on each Sunday's scripture readings, offered to email subscribers and to others directly through the Food for Faith website.
4. LECTIO DIVINA – Record a meditative reflection on the daily readings and offer to email subscribers, and to others directly through the Food for Faith website.

Supplementary Activities

5. LECTIO DIVINA – Design and record an alternate 10-minute version to offer to email subscribers who are familiar with the lectio format or who are wishing to engage with the scripture in a shorter time.
6. PRAYER WALL – Offer the opportunity on the website for people to request prayers anonymously, for particular people or causes. All requests will have appropriate oversight.
7. SOCIAL MEDIA – Promote on a regular basis Food for Faith content through social media including Facebook and Instagram posts, to highlight both our core and supplementary activities.
8. CAFÉ GATHERINGS – Offer the opportunity for people to organize café gatherings through the Food for Faith website and daily reflections posts. These are informal in-person conversations on faith matters.
9. FOOD FOR FAITH RETREATS – Continue occasional online Food for Faith retreats and offer in-person Food for Faith retreats.
10. FOOD FOR FAITH INTERVIEWS – Develop and offer interviews on topical issues with people who have inspiring backgrounds and stories, including video and slide images where appropriate.
11. FOOD FOR FAITH BOOKS – Partially support gift copies of these books where appropriate, to enable ongoing promotion of our vision and purpose.
12. SUPPORT BUDGET AND ADMINISTRATION – Seek donations and one-off project funding to support the work of the Food for Faith Trust and specific formation needs.